Together for a gender-inclusive cybersecurity community!

Help us support the participation of women in cybersecurity!

Strategic Partnerships 2022
WHY WE NEED MORE WOMEN IN CYBERSECURITY

Cybersecurity gap in numbers

Cybersecurity suffers from a huge **skills shortage**. The gap, is projected to reach:

- **500,000+** by 2022 in Europe
- **3.5 million** by 2022 worldwide

This is exacerbated by a lack of female representation, with women making up only 25% of the workforce, according to the ISC² ‘2021 Workforce Report’ (for Europe, the percentage is even lower—11%).

"Women are essential to closing the skills gap, from a gender inclusion point of view and from a practical one. Women cannot be side-lined in a field that offers competitive pay, growth opportunities, and the chance to make a difference. From a practical point of view, the skills shortage simply cannot be bridged without involving half of the available workforce" (W4C 2021)

OUR DONORS

The Women4Cyber Foundation is proudly supported by:

- Microsoft
- NortonLifeLock
- AUSTRIAN STANDARDS
- secunet
- Proximus Enterprise
- Cisco Partner
- IriusRisk
- Cyber Security Nordic
- DKE
WHERE DOES YOUR MONEY GO WHEN YOU DONATE TO WOMEN4CYBER

Our initiatives

We work every day to include women in the field of cybersecurity. With your help, we would have the means to carry out more activities to reduce the skills gap and make cybersecurity a more gender-inclusive field.

Thanks to donations received so far, the Women4Cyber Foundation has:

**ORGANISED** 12 **MASTERCLASSES** on cybersecurity topics with role models

**PROVIDED** 4 **TRAININGS** on 'CyberSecurity Awareness & Culture Manager’ and Cloud Certification

**MENTORED** 200+ **WOMEN** to help them achieve their career goals

**APPROVED** 15 **NATIONAL CHAPTERS** to carry out our activities locally

AND MUCH MORE!
OUR MOST IMPORTANT PROJECTS FOR 2022

Targeted Mentorship Programmes

Large-scale mentorship programme in cooperation with industry partners. The programme is designed to help women improve their skills and advance their cybersecurity careers at all levels. 2 programmes are currently ongoing, with over 300 participants. Next programme start in Q1 2023.

Women4Cyber Academy

This online platform will work as a marketplace to provide visibility for and access to European cybersecurity courses as a one-stop-shop for candidates who are looking for trainings/courses in Europe. Target launch date: December 2022.

Job Platform

The job platform is envisaged as a cybersecurity-specific job search engine and platform. It will be open to women and men and display cybersecurity jobs in Europe. Target launch date: Q1 2023.

Your support can help us implement these projects!
SUCCESS STORIES

From the trainings offered

“Participating in the Cloud training really helped me to clarify my ideas and learn new concepts about cloud security. It is a good initial step to build knowledge in cloud security, that is key in cyber security”

Eva Puerta, Spain

“I really appreciated the training and all the trainers sharing their wisdom. This course has information for every security awareness professional and for those of you who want to be one. You get sound starting point you can use within your organisation to plan your program and real life examples to execute it for your personnel.”

Johanna Kinnari, Finland

From our Mentorship Programme

“Thank you so much for this wonderful experience and opportunity. I am quite sure that because of the sound advice my mentor gave me I have been successful in finding a job. She has been so kind, patient, friendly, and helpful. She is organised, extremely efficient and very wise”

Sophia Van Der Made, UK

“Participating in this program has given me invaluable information from my mentor and excellent suggestions on where to start preparing for my future cyber security career. It’s very inspiring to have somebody in the cyber security field to help you become a professional!”

Satu Salu, Finland
**BENEFITS FOR OUR DONORS**

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Benefactor ≥ 25,000 €</th>
<th>Endorsing donor ≥ 15,000 €</th>
<th>Regular Donor ≥ 5,000 €</th>
<th>Donor ≥ 1,000 €</th>
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<tr>
<td>Possibility of discussing ad-hoc and tailored benefits</td>
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<td>Possibility of targeted donations (a say in what donation is used for)</td>
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<td>Illimited trainings displayed on the Women4Cyber Academy</td>
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<td>(if the training meets the vetting criteria)</td>
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<td>Access to W4C Council (Advisory Board) Biannual Meetings¹</td>
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<td>Regular Partnership Meetings with W4C Team²</td>
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<td>Regular reports on ongoing activities and KPIs³</td>
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<tr>
<td>Job posting highlighted in the W4C Newsletter⁴</td>
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| Branding & Marketing                                                      |                       |                             |                         |                 |
| Featured post on ECSO’s newsletter                                         | ✓                     |                             |                         |                 |
| News release announcing Strategic Partnership - article promoting the partner’s contribution to inclusion and diversity in the cybersecurity field | ✓                     | ✓                           |                         |                 |
| Logo added to W4C website, newsletter, community emails and more⁴ for the duration of the partnership | ✓                     | ✓                           | ✓                       | ✓               |
| Social media⁵ and newsletter recognition of the donation                  | ✓                     | ✓                           | ✓                       |                 |
| Featured announcements only in the W4C newsletter                          | 3/year                | 2/year                      | 1/year                  | 1/year          |

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* For the duration of the partnership
¹ Upon request
² 500+ members on the mailing list, additionally it is shared across other social media channels
³ Ad hoc communications
⁴ Community of 30,000 + members across channels

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We also welcome in-kind donations. Benefits for in-kind donors will correspond to the size of the donation.

**Contribute now and make a difference!**

You can get in touch with us at hello@women4cyber.eu

Additionally, because every bit counts, you can also directly donate through our website, here.

You can also support directly our National Chapters.

Find out more on our website: https://women4cyber.eu/w4c-chapters

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Women4Cyber Foundation
@Womend4Cyber
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www.women4cyber.eu