



Women4Cyber Mari Kert-Saint Aubyn Foundation

Donation Scheme

The Administration Body (AB) of the Women4Cyber Mari Kert-Saint Aubyn Foundation which, according to its Statutes (art. 5 to 13), has decision-making power on the budget and overall work of the Foundation, gathered for its first meeting on 5 November 2019 and agreed on the criteria for interested donors presented hereafter. The option of targeted donations has also been put forward by the AB (see annex).

In the spirit of the Women4Cyber initiative, which is to foster a more gender-inclusive European cybersecurity community, the Foundation will accept donations from all interested parties.

- Economic donations. The Foundation accepts donations from legal entities as well as private individuals. The different categories and benefits associated to them are listed below.
- In-kind donations. The Foundation accepts in-kind donations to provide real and practical opportunities to women interested in the field of cybersecurity. These in-kind contributions may come in the form of:
 - o Professional services
 - o Donation or discounts of existing courses/trainings
 - o Donation of products
 - o School activities
 - o Ad-hoc services / contributions(specific conditions need to be discussed between the Donor and the Foundation)

In exchange, the AB has decided on a set of advantages to be given by the Foundation to the donors, based on a donation threshold. As such, the following scheme has been proposed:

Benefactors:

Criteria to be a Benefactor: an organisation or legal entity donating an amount or in-kind services valued to or above € 10,000.

Advantages (upon consent given by the Benefactor):

- Logo and full name of the organisation published on the Women4Cyber website (www.women4cyber.eu) under the "Benefactor" section.
- Logo and full name of the organisation announced on the Women4Cyber social media and newsletter as Benefactor.
- Possibility to use the Women4Cyber logo on Benefactor's website for public image.



- Regular updates from the Women4Cyber Europe Secretariat on the activities and actions implemented by the Foundation with the general donations or, upon request, with the donation that was given with specific targets (refer to Annex of present document on the Targeted donations).

Endorsing Donor:

Criteria to be an Endorsing Donor: any legal entity (SME, research centre, etc.) donating an amount or in-kind services valued between €1000 and € 10,000.

Advantages (upon consent given by the Endorsing Donor):

- Full name of the organisation published in a Endorsing Donor list setting on the Women4Cyber website (www.women4cyber.eu) under the “Endorsing Donor” section.
- Full name of the organisation announced on the Women4Cyber social media and newsletter as sponsors.
- Possibility to use the Women4Cyber logo on donor’s website for public image.
- Regular updates from the Women4Cyber Europe Secretariat on the activities and actions implemented by the Foundation with the general donations or, upon request, with the donation that was given with specific targets (refer to Annex of present document on the Targeted donations).

Regular Donor:

Criteria to be a Regular Donor: any legal entity (SME, research centre, etc.) donating an amount or in-kind services valued up to €1000.

Advantages (upon consent given by the Regular Donor):

- Full name of the organisation or published in the Regular Donor list setting on the Women4Cyber website (www.women4cyber.eu) under the “Regular Donor” section.
- Possibility to use the Women4Cyber logo on donor’s website for public image.
- Regular updates from the Women4Cyber Europe Secretariat on the activities and actions implemented by the Foundation with the general donations

Private Donors:

Criteria to be a Private Donor: any amount donated by individuals in their private capacity.

Private Donors could be differentiated in the following three categories:

- Private Benefactor (donation of at least € 5.000)
- Private Endorsing Donor (donation between €500 and €5.000)
- Private Donor (donation below € 500)

Advantages:

(two options are offered for the donor to choose from)



- Option 1: anonymous donation. We will keep you updated on the Women4Cyber activities and actions implemented thanks to our donations, but your name as a donor will remain confidential.
- Option 2: public donation. We offer to write your name in the lists of Private Donors, according to their category (i.e. according to the amount of the donation), that will be published on the Women4Cyber website (www.women4cyber.eu).

ANNEX

As an alternative to the primary method of donation, the Foundation AB can offer potential donors the possibility to apply specific targets on the use of the donation by the Foundation (only if relevant and consistent with the quality and quantity of the donation). In return, the Foundation commits to using the amount of that specific donation in accordance with the wishes of the donors, provided it is in line with the objectives & Roadmap of Actions of Women4Cyber (and taking into account that some costs will need to be attributed to everyday managerial and administrative tasks). The detailed guidelines for targeted donations are as follows:

- Targets can only apply on the chosen action or activity on which the donation money will be spent by the Foundation.
- The action or activity chosen by the donor must be aligned with the official Women4Cyber Roadmap of Actions that is publicly available on the Women4Cyber website (www.women4cyber.eu).

In exchange, the donor shall accept the following conditions to be implemented by the AB of the Foundation:

- The Foundation commits to using at least 70% of the total amount of the donation on the implementation of the concrete actions and activities selected from the Women4Cyber Roadmap of Actions (as mentioned, the actions and activities can be selected by the donor). The percentage can be adjusted on a case by case basis, upon discussion and agreement between the Donor and the recipient, here the Foundation.
- The donor accepts that the remainder of the total amount of the donation (max 30%) will be used by the Foundation for everyday managerial, administrative purposes and expenditures by the Foundation Secretariat, as well as for advertising the messages and values of the Foundation or, in certain cases, in other concrete actions and activities selected from the Women4Cyber Roadmap of Actions.