TOGETHER FOR A GENDER-INCLUSIVE CYBERSECURITY COMMUNITY

Help us support the participation of women in cybersecurity!





WHY WE NEED MORE WOMEN IN **CYBERSECURITY**

Cybersecurity gap in numbers

Cybersecurity suffers from a huge skills shortage 1:

347.700+ 3.99 million worldwide

in Europe



This is exacerbated by a lack of female representation, with women making up only 25% of the workforce worldwide, according to the ISC2 "2023 Workforce Report" (for Europe, the percentage is even lower).1

"Women are essential to closing the skills gap, from a gender inclusion point of view and from a practical one. Women cannot be side-lined in a field that offers competitive pay, growth opportunities, and the chance to make a difference. From a practical point of view, the skills shortage simply cannot be bridged without involving half of the available workforce" (W4C 2021)



OUR DONORS

The Women4Cyber Foundation is proudly supported by:

























WHERE DOES YOUR MONEY GO WHEN YOU DONATE TO WOMEN4CYBER

Targeted activities from our roadmap

Mentorship and education
Programmes

Awareness campaigns

Events and webinars on cybersecurity









Our initiatives

We work every day to include women in the field of cybersecurity.

With your help, we would have the means to carry out more activities to reduce the skills gap and make cybersecurity a more gender-inclusive field.

Thanks to donations received so far, the Women4Cyber Foundation is:



Building a **Community**

We work with the community for the community. **50.000+ and counting**.



Offering **Education**

Facilitating access to education, providing discounts and scholarships.



Offering **Mentorship**

Organising mentorship programmes. **400+ women mentored.**



Facilitating **Employment**

Supporting job seekers and HR to increase the number of women in cybersecurity.



Creating National Chapters

Leveraging local experts to amplify our reach and develop on-the-ground activities. **26 chapters and counting.**

AND MUCH MORE!



OUR MOST IMPORTANT PROJECTS FOR 2023



Targeted Mentorship Programmes

Large-scale mentorship programme in cooperation with industry partners. The programme is designed to help women improve their skills and advance their cybersecurity careers at all levels. **We intend to mentor 1000+ in 2024**. The next programme starts in Q1 2024.



Road2Cyber

Road2Cyber is an online platform that gathers and enhances different W4C and ECSO initiatives, aiming to seamlessly connect education and the job market, providing a holistic approach to skill development and career advancement. Its main features are:

- Cybersecurity Education Database
- Cybersecurity Jobs Data Base
- Talent Pool



W4C Confernece

The Women4Cyber Conference brings together experts from across Europe to discuss on today's pressing cyber topics. Date: Q3 2023.

Your support can help us implement these projects!



SUCCESS STORIES

From the trainings offered



"Participating in the Cloud training really helped me to clarify my ideas and learn new concepts about cloud security. It is a good initial step to build knowledge in cloud security, that is key in cyber security"

99

Eva Puerta, Spain

Scholarship recipient of Executive Master in Cybersecurity Management Scholarship - Solvay

"My expectations were high. I knew already that it would be something advanced but it took me by surprise how great it is to be among these top level cyber managers and experts. You get to meet a lot of people who work in the field that otherwise you wouldn't. I get to spend time with the best of the best in the cyber world and learn a lot. Definitely worth applying for the programme. I managed to do it from Montenegro so everything is possible!"



Denisa Kurtagic, montenegro

99

From our Mentorship Programme



"Since I started the mentorship Programme and with the support of my mentor, I have been promoted to CISO!

Given that I will now have to manage a team, I will work with my mentor to improve my leadership and soft skills."

99

Anonymous

"The reason for me to stay for another edition is that I believe in the cause and think that only by removing the barriers and fighting back the biases can we be effective in our mission to protect the digital space. I had a lot of fun during the previous mentorship program, built meaningful relationships with the mentees, and learnt how to better communicate and support each other."





BENEFITS FOR OUR DONORS*

Benefits

Possibility of discussing ad-hoc and tailored Benefits	✓			
Possibility of targeted donations (a say in what donation is used for)	✓			
Access to W4C Council (Advisory Board) Biannual Meetings (1)	✓	✓		
Official donor of the W4C Conference + attached benefits	✓	✓		
Exclusive access before launch to Road2Cyber	✓	✓		
Unlimited trainings displayed on the Women4Cyber Academy (if the training meets the vetting criteria) - Road2Cyber as of Q1 2024	√	√	√	
Unlimited jobs displayed in Road2Cyber (Beta launch Q1)	✓	✓	✓	
Regular Partnership Meetings with W4C Team (2)	✓	✓	✓	
Regular reports on ongoing activities and KPIs (3)	✓	✓	✓	✓
Job posting highlighted in the W4C Newsletter (4)	✓	✓	√	√

Branding & Marketing

* For the duration of the partnership 123 Upon request 4 1000+ members on the mailing list, it is also shared across other social media channels 5 Ad hoc communications 6 Community of 35 000 + members across channels	≥ 25.000 €	≥ 15.000€	≥ 5.000 €	≥ 1.000 €
	Benefactor	Endorsing donor	Regular Donor	Donor
Featured announcements only in the W4C newsletter	3/year	2/year	1/year	1/year
Social media (6) and newsletter recognition of the donation	√	√	✓	✓
Logo added to W4C website, newsletter, community emails and more (5) for the duration of the partnership	✓	√	✓	√
News release announcing Strategic Partnership - article promoting the partner's contribution to inclusion and diversity in the cybersecurity field	√	√		
Featured post on ECSO's newsletter	✓			

We also welcome in-kind donations. Benefits for in-kind donors will correspond to the size of the donation

Contribute now and make a difference!

You can get in touch with us at partnerships@women4cyber.eu

Additionally, because every bit counts, you can also directly donate through our website, here.

You can also support directly our National Chapters



Find out more on our <u>website</u>: https://women4cyber.eu/w4c-chapters



